



BBC Business English - Side-by-Side Comparison with Leading Products in the Market

		BBC Business English	Global English	Tell Me More	English Town EF	Rosetta Stone
Course Content	Simple listening exercises	✓	✓	✓	✓	✓
	Auto-marked video exercises	✓	✗	✗	✗	✗
	10%+ video based exercises	✓	✗	✗	✗	✗
	Video recorded exercises	✓	✗	✗	✗	✗
	Video role-play simulations	✓	✗	✗	✗	✗
	Voice graph with pitch/tone & stress	✓	✗	✓	✗	✓
	Unique games	✓	✗	✗	✓	✗
	HD audio content and recording	✓	✗	✗	✗	✗
	Compare own mouth shapes and body language with native speaker's	✓	✗	✗	✗	✗
	Access previously recorded oral answers	✓	✗	✗	✗	✗
Grading, Feedback & Testing	Automated grading	✓	✓	✓	✓	✓
	Instructor grading	✓	✗	✗	✗	✗
	Personalized video feedback	✓	✗	✗	✗	✗
	Live test administration	✓	✗	✗	✗	✗
	Dedicated personal instructor tracking	✓	✗	✗	✗	✗
	Student report accessible by HR	✓	✓	✓	✓	✓
	Student recordings accessible by HR	✓	✗	✗	✗	✗
Social Learning	Social message boards	✓	✗	✗	✓	✗
	Social media sharing of recordings	✓	✗	✗	✗	✗
	Live Classroom	✓	✓	✓	✓	✓
	Dedicated class instructor throughout course	✓	✗	✗	✗	✗
Price per month (USD)						

All research for this document was conducted using internal investigation and industry reviews.